

We create the story for your target group and communicate it via international press releases, social media and press conferences!



Who adapts your stories for the DACH region and spread it to relevant media?

Solution: See reverse side

## WE

boast extensive experience in:

- preparing international press releases
- writing newsletters
- organizing press conferences
- story telling
- international social media
- segmenting our comprehensive international media network
- creating a story for special target groups
- comprehensive international media networks
- adapting your stories for the DACH region

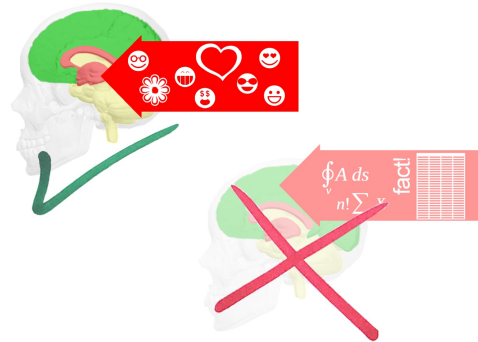
## PRESS WORK FOR TOWNS AND REGIONS

We support public sector marketing of your town or region. We are convinced that some approaches are highly successful.

Our approach:

We touch the emotional layer, because even the most exciting facts are not realized in a direct way!

We communicate positive, emotional stories!



We build confidence!

We build identity!

We build emotions!

We tell stories that contain that your hometown

is dynamic!

is innovative!

is best educated!

is stable!

is safe!

is reliable!

We tell stories about

many investors,

a lot of research,

and much earned money in your hometown!



### Kontakt:

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